



Spring 2007

## Newsletter

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Did you know car emissions are the number 2 cause of Global Warming? Do your part to help reduce the harmful effects of wasting gas and check your tire pressure at least once a month.

*Thank you, Savannah*

## UNC Charlotte Leads the Way

The **Environmental Assistance Office** and the **William States Lee College of Engineering** at **UNC Charlotte** teamed up to install a permanent **FREE AIR** station for all the students, faculty, staff and members of the community to use to keep their car tires properly inflated. The mission of the **EAO** at **UNC Charlotte** is to increase effective pollution prevention practices in the region and specializes in bringing governmental agencies and businesses together with students and faculty to address environmental issues. "When we heard about the work of **Pump 'em Up** we thought it was a great fit with all the other environmentally friendly things we are doing here on campus," said Regina Ouyar, **EAO** Director. "Everyone here at the University was very supportive and it all came together fairly easily with a lot of help from a lot of people," added Dan Rowe, Facilities Engineer at the College of Engineering.

A **Pump 'em Up** event to inaugurate the new station was held on June 7, 2007 on the **UNCC** campus and more than one hundred cars lined up for a free tire pressure check and, if needed, tire inflation. Only **TWO** cars had properly inflated tires the whole day—driving home the point to student volunteers how important their work was! "At all our **Pump 'em Up** events across the country we give away free tire gauges," says founder, Savannah Walters, "But checking tire pressure is only part of the solution." According to a US Department of Transportation study, the main reason Americans waste over 4 million gallons of gas a day by driving on under-inflated is a **lack of working air compressors at service stations**. "People don't want to waste gas and add to Global Warming. They just can't find any places to pump 'em up," says Savannah. "UNCC has eliminated that part of the problem here today."



Savannah Walters and Dan Rowe paint the Pump 'em Up station at **UNC Charlotte GREEN**, encouraging all in the community to inflate their tires for free anytime!

**ARK Petroleum Equipment** was so impressed when they heard about **Pump 'em Up** and **UNCC**, they donated the first compressor to us! They also agreed to give a substantial discount on the same model compressor to other groups that would like to install a **FREE AIR Pump 'em Up** station. If you would like more information about getting a compressor for a **Pump 'em Up** station in your community please go to [www.benfordfueling.com/shop/product1785.html](http://www.benfordfueling.com/shop/product1785.html).

The first **FREE AIR Pump 'em Up** station was installed at the **MasterFoods** plant in **Albany, GA**, by **Phil Sumner** who works there. That site was able to take advantage of an existing compressor and simply ran a hose out to a designated **GREEN** parking space. Whether you need to install a compressor or can utilize an existing one, we will help get a **FREE AIR** station on your campus, at your church or work place so we can all...**SAVE GAS, SAVE THE PLANET!**



Help Save the Earth!



## Red Hats Get Pumped Up!

Armed with their new **Pump 'em Up** tire gauges, are the *Gorgeous Garnets* chapter of **The Red Hats**. They learned how to check their tire pressure and why it helps their pocket books as well as the environment. Hopefully, more **Red Hatters** across the nation will join their North Carolina friends and GET PUMPED UP! Any club or organization that wants to can help spread the word about conservation. If you belong to a group and would like to do something to help the environment, let us know and we'll help you with flyers and tire gauges—so, get pumped up!



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## Labor Day Added to "Before You Go" Campaign

Traditionally, our "Before You Go" **Pump 'em Up** campaign is held the week before Thanksgiving, the most highly traveled time of the year. Checking your tire pressure and properly inflating your tires before a long car trip is extremely important, not only to conserve fuel and reduce emissions but for safety on the road as well.

It makes sense then that we would add another highly traveled holiday—Labor Day!

If you would like to host a "Before You Go" **Pump 'em Up** campaign in your community we would be happy to help you. First, go to [www.pumpemup.org](http://www.pumpemup.org) and download the flyer that gives information on how to properly inflate tires and why it is so important. Please print the flyers on one sheet of paper and use both sides. Second, select a location like your church, school, or where you work and plan to give out the flyers to everybody before Labor Day weekend and THANK YOU!