



# Newsletter

Fall 2006

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**Please check tire pressure before you go ...** to grandma's to eat turkey and dressing. It will only take five minutes and could keep you safe on the road while saving you money and reducing emissions.

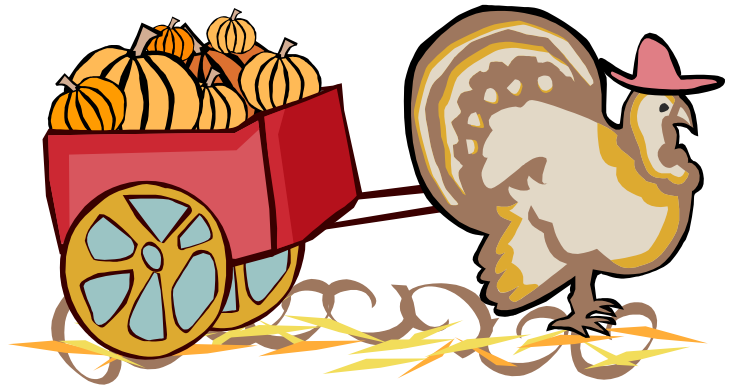
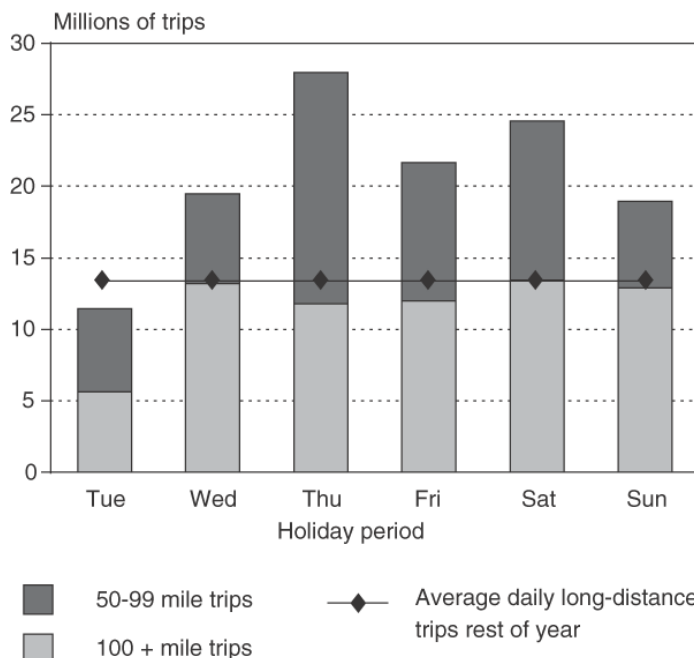
*Thank you, Savannah*

## Before You Go ...

**Pump 'em Up!** According to US Department of Transportation, "the Thanksgiving holiday period is the busiest long-distance travel period of the year. During the 6-day Thanksgiving travel period, the number of long-distance trips (to and from a destination 50 miles or more away) increases by 54 percent. Most long-distance holiday travel, about 91 percent, is by personal vehicle, such as by car."

Americans already waste in excess of four million gallons of gas daily by driving on under-inflated tires. On Thanksgiving day we'll waste closer to **10 million gallons of gas!!!**

### US Department of Transportation Statistics



For our first "Before You Go" campaign in 2005, there were events held by volunteers in over a dozen states. This year we would like to double that and by 2010 we want to have volunteers in all 50 states, spreading the word the week before Thanksgiving that we all need to take five minutes and check our tire pressure before we head out on the road.

If you need help figuring out how to check your tire pressure you can go to [www.pumpemup.org](http://www.pumpemup.org) and click on the "Host an event" tire. Download the flyer and it will have all the information you need to check your pressure. While you are there, think about joining our second annual "Before You Go" campaign. Plan to pass the flyers out at your school, church, workplace or neighborhood prior to Thanksgiving and let's get Americans traveling safely, while at the same time conserving fuel to help protect the environment.

***And please email pictures to us so we can include them in our next newsletter!***

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# Help Save the Earth!

为保护地球献出自己的一份力



The **International School Connection** Summit was hosted by Independent Day School in Tampa, FL where Savannah Walters, founder of Pump 'em Up attends 8th grader. It provided a great opportunity for Savannah to spread the word to a global group of students about the importance of proper tire pressure in conserving fuel.

Linda Boza, a Social Studies teacher at Independent Day School and her colleague, Betty Norlin, are working with Savannah and the ISC to invite principals from other nations attending the summit to launch **Pump 'em Up** chapters in their home countries

Yang Xuan, aka Vanessa, from the University of Nanjing also brought up that in China many people ride bikes and that they are much harder to pedal when the tires are low on pressure. Savannah added that her number one volunteer and little brother, Garrett, had tested that on his bike and said it worked!

Vanessa translated the Pump 'em Up flyer and worksheets into Chinese and they can now be downloaded from the web site.

After hearing how properly inflated tires can help conserve gas world wide, one of the students shared the story of owning an electric scooter and fully charging it. When he got on to ride his tires were under-inflated and his battery only lasted an hour. He fully charged it again and also checked and pumped up his tires and rode again. This time his battery lasted for **THREE HOURS!** There's first hand experience for you!

The Chinese translation will be followed shortly by a Spanish translation and the kids from those countries will do the conversions necessary to make it possible to spread the word at home that properly inflated tires conserves fuel. We welcome any other students interested in joining in the fun. Please let us know and we will help however we can.

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## Help Save the Earth!

为保护地球献出自己的一份力

**PUMP 'EM UP!**<sub>SM</sub>

is a fuel conservation call to children all over the world to help spread the word to drivers that the **power to conserve fuel is in their own tires!**

**PUMP 'EM UP!**<sub>SM</sub> 是一个节约燃料的项目,它号召全世界儿童的加入,告诉全球的驾驶者:关注车胎,节约燃料!



Savannah Walters and Yang Xuan at the International School Connection Summit, hosted by Independent Day School in Tampa, Florida